# Design guide

A simple and easy-to-understand layout is crucial for a website, especially one that sells sportswear products. One way to create a user-friendly layout is to use clear and concise headings and subheadings to organize the content on the website. This will make it easy for customers to find the information they are looking for and navigate the site.

Additionally, using high-quality product images and descriptions can also help to motivate customers to make a purchase. Providing customer reviews and ratings can also be a helpful way to build trust and credibility with potential customers.

## Style-guide

The main color scheme of the web page to be blue green, and the sense of movement represents a sense of challenge and vitality, so a cool color scheme was chosen.

No more than 3 types of fonts for web pages and no more than 3 types and styles of sizes.

The layout and spacing of the pages are based on the template.

Stock photos were selected to ensure that the images on the site were visually consistent, we selected images with transparent backgrounds and brightness and contrast that matched the main color palette.

CSS variable

## Style-Reference

Ports represent challenges and activities

The main color scheme of the web page to be blue green

So we reference of sports website



## Style - layout

The layout and spacing of the pages are based on the template

Stock photos are chosen for visually consistent

We selected images with transparent backgrounds and brightness and contrast that matched the main color.

## Style – Fonts

No more than 3 types of fonts for web pages

No more than 3 types and styles of sizes



## Style – Color

Background color is mainly transparent

#8DFFCD-blue green

Button/Underline

#E5E5E5-grey

Header

#160206-black

Footer